



YOUR STORY

Are you MedicReady In Case of Emergency?



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When I was growing-up, I was always told that “in this world, nothing can be said to be certain, except death and taxes.” But what about accidents, emergencies, hospitalisations, or sickness? “Not if – but when?”

Sadly, it's not until emergencies arise and disasters strike - when we are faced with trauma, chaos, the unknown, and uncertainty - that many of us realise just how alone and unprepared we really are for the unexpected!

Especially after an accident, first responders to an emergency, triage personnel, specialists, and general health care professionals need immediate access to one's personal details, critical health data, and medical care history so that the right decisions can be made about a person's health concerns and issues, diagnostic, and/or treatment needs.

Emergency service professionals will appreciate the importance of emergency and medical ID devices and the reality that vital seconds can't be wasted wondering if someone has one, where it might be, and if located, whether or not it contains enough accessible data to lessen any risk to the patient and liability to emergency services?

But many of the existing forms of first responder medical alert services, products, and devices are fraught with problems that can potentially endanger us in many ways when we rely on them most - they fail: Medical Jewellery and Bands - expensive, very limited information, allergic reactions; Crash Cards - are often tucked inside (of all inappropriate places) the helmets of motor bike riders; Interactive Health Records - are usually membership and on-going subscription dependent; require access to mobile devices, are affected by temperature, humidity and storage; are subject to network failures, data corruption or loss; are made from plastic, easily damaged or lost!

Everybody needs some form of emergency and medical identification; it should be practical, visible, robust, easy to access, and most of all, it should be able to be located and easily utilised without delay - it has to be one's voice to speak when one can't; after all, in an emergency, time is of the essence.

MedicReady is proud to offer its range of innovative, practical, and comprehensive emergency first responder medical alert data cards and locators which are a must have for all vehicle drivers, motor bike riders, and patients; those with pre-existing medical issues, life-threatening conditions, complex health complaints, allergies and taking regular medications; the elderly, children, hikers, backpackers, travellers - for everybody!

Made right here in Toowoomba, and conceived, designed and developed by a local chronic needs patient with complex health conditions, the MedicReady range has been tried and tested over many years of general health care attendances, specialist appointments and hospital admissions - general and emergency, Australia and overseas!

Each MedicReady KIT has as its mainstay a comprehensive Emergency and Medical Data Card which folds-up to no greater than the size and thickness of a Medicare Card. There is sufficient space for a person to include their: picture; priority information; personal information; emergency contacts; treating doctor details; medical conditions; medication particulars; details of past hospitalisations, procedures and illnesses, and details pertaining to advance health and care directives; details which people can transfer to questionnaires when attending at specialist appointments too!

But what good is there in wearing or carrying any first response alert devices, or Emergency and Medical Data Cards when first responders can't locate them? This is where MedicReady comes into its own with its selection of complementary First Alert I.C.E. Accident and Emergency Medical Data Locators.

Custom to each MedicReady Emergency and Medical Data Locator KIT (Vehicle, Motorbike, or Patient/Family) is included, as standard, a boldly pre-embossed all metal Locator Token which can be clipped to just about anything: one's car keys, key chains, handbags, school bags, backpacks, suitcases - and more!

And to further assist first responders, there are also included easy-to-read water resistant UV protected Emergency and Medical Data Locator Vehicle Stickers, Helmet Decals and Fridge Magnets that are a good way of alerting emergency services that one is not only carrying a comprehensive MedicReady Essentials Emergency and Medical ID Card, but most of all – where it can be found!

MedicReady not only provides the facility, but the means by which patients can convey their “emergency and medical data when it's needed most.”

In Case of Emergency, MedicReady might well save your life, or that of a loved one! You can't put a value on piece-of-mind; how much is your life worth?

MedicReady is currently distributed locally by Charlie's Shoes & Keys at The Ridge Shopping Centre, and available online through our website. The cost of each KIT is \$30, and this includes FREE Australia-Wide POSTAGE.

To learn more about the range, benefits and use of our products, you can connect with us via any social media handle with tag #MedicReady.

You can do your bit to save lives by encouraging people to be MedicReady for life's unexpected certainties. Who knows, you might just save your own!

“If you're not using MedicReady, then - you're not MedicReady.”

#MedicReady
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