



## MEDICREADY INTERNATIONAL WIN

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Based in Toowoomba Queensland, MedicReady(R) has been awarded the **2020 international Global Health & Pharma (GHP) Magazine's (UK) Award** for Most Innovative Patient Medical Information Service – Australia.

Founder and CEO George Helon said, “MedicReady is about fostering innovation in patient healthcare services and products. MedicReady’s range of services and products were conceived and have been developed as a means of affording people peace-of-mind when it comes to facing some of life’s unexpected certainties (accidents, emergencies, hospitalisations, and medical attendances) giving them the opportunity to acquire the resources and means by which one can better prepare for and deal with unforeseen situations In Case of Emergency (I.C.E.) without having to worry about ongoing cost, or being dependent on external relay service providers.

“Unlike similar services and merchandise on the market, MedicReady products are not membership, subscription, or premium dependent. You walk away with no more to pay!” he said.

[Global Health and Pharmaceuticals \(GHP\) Magazine](#) in announcing the winners of the [Fitness and Nutrition Awards 2020](#), said it had been a tumultuous year for the general health landscape and “one that couldn’t be prepared for”. “It’s a testament to the strength of the wider fitness and nutrition industries then that, despite the immense difficulty, achievements and milestones have still been reached,” it said.

“Ultimately, it is important to focus on the smallest of victories when they seem so few and far between on the greater landscape. All of those recognised in the 2020 programme have showcased an unbeatable spirit and a drive to do whatever they can: to help others achieve their goals and to improve the health of their clients.”

Awards Co-ordinator Jazmin Collins commented on the success of the program’s second year and offered a sincere congratulations to all of those recognised. “This year, that simple goal of ‘being better’ has been a monumental task for many,” said Jazmin.

“But, that’s not to say it’s been impossible. Everyone recognised in the 2020 Fitness and Nutrition programme has gone above and beyond over the last 12 months to ensure that their clients and services remain – for the most part- unhindered by the challenges that the year has brought about. I hope you all have a delightful new year ahead, and a thriving 2021.”

*Readers also enjoyed [Warwick Dragway Upgrade](#)*

**Posted by Bryce Reid**

**Image via George Helon**

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